



SPONSORSHIP PACKAGE



2025-2026

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PRESIDENT'S **MESSAGE**

Dear Potential Sponsor,

The **Concordia Society for Civil Engineering** is a **student-led** group dedicated to **preparing** and **empowering** all **undergraduate civil engineering students** at Concordia University. We achieve this by organizing **tutorials, site visits, networking events, and social activities**. Additionally, we participate in **three major competitions** at a national level. With your support, we can ensure that our events are impactful and that your brand is **prominently displayed** and **remembered** by our attendees.

Sponsoring our team allows dedicated students to acquire new skills, whether in a concrete lab or a computer lab. Students develop **teamwork, leadership, and time management abilities**, all while forging **new connections**. Your contributions fund **materials, transportation, and registration fees**, which otherwise would be a financial burden on students.

Sponsoring an event also **reduces ticket costs** for students wishing to attend. Depending on the **sponsorship tier**, your company can be involved in the event as much as you'd like. We encourage your participation to give your talented employees a chance to engage with **our student body**.

Thank you for your **time and consideration**. We look forward to hearing from you and hope to collaborate this year, which promises to be an incredible one for the **Concordia Society for Civil Engineering**.

Kind regards,



June Aldinucci
President
Concordia Society for Civil Engineering

OUR MISSION

Every year, CSCE aims to provide students with various events that each contribute to enriching their experience in different ways. These events are organized yearly to make sure we keep engaging with the student body and facilitate their social, intellectual, and industrial connections.

HOW WE ENGAGE WITH STUDENTS

ACADEMIC

Software Tutorials

Engineering Lectures

Study Support

Academic Certifications



PRACTICAL

Troitsky Bridge Building

Concrete Canoe

Concrete Toboggan

Steel Bridge

Icebox Challenge

PROFESSIONAL

Site Visits

Office Tours

Industry Accreditations

Networking Events



SOCIAL

Lizard Lounge

Frosh

Kitten Yoga

and more



Our Reach

Our team at CSCE are fully committed to creating opportunities for all students to **connect** and form a network with **their peers** as well as the **industry**, enriching their **university experience** and complimenting their **academic journey**.

Concordia University boasts a **diverse** and **driven** student body, making your sponsorship a **unique opportunity** to gain **visibility** among **future professionals and innovators**.

By partnering with us, your company will not only enhance its **brand recognition** but also contribute to bridging the gap between **academia and industry**, offering students invaluable exposure to **real-world opportunities**. This mutually beneficial collaboration will foster stronger ties between your organization and the next generation of professionals, paving the way for future **talent acquisition** and **industry engagement**.

STUDENT ENGAGEMENT

35,000+
Concordia
Undergraduate
Students

12,000+
Engineering
Students

2,200+
Social Media
Followers

Competitions

Concordia Icebox challenge Team

The Ice Box Challenge is a public installation and sustainability demonstration taking place from July 2nd to July 29th in Montreal's historic Old Port, one of the Canada's most visited summer destinations. The challenge showcases the benefits of high-performance building design. Inside each structure is a large block of ice, and over the course of four weeks, visitors will be invited to come up to the buildings and peer through the windows to see how much ice remains, offering a clear and tangible illustration of the power of energy-efficient design. The teams and public alike will also have the opportunity to compare the performance of each team to the standard Montreal building assembly to provide a control sample for the performance of a typical unconditioned indoor space in Montreal.



Concordia Concrete Toboggan Team

The Concrete Toboggan Team represents Concordia in the Great Northern Concrete Toboggan Race (GNCTR). The team has to design and build a toboggan capable of carrying 5 people, weighs less than 300 lbs, that includes reinforced concrete skis, a structural frame, and steering and braking systems. Additionally, teams are responsible for recruiting, producing technical reports, budgeting, spirit components, as well as transportation and accommodation for the competition. Therefore, your contribution would directly assist in covering these costs as well as registration fees. In return, we could display your logo on our Technical Exhibition at GNCTR, which is an event open to the public.



Concordia Concrete Canoe Team

The Canadian National Concrete Canoe Competition (CNCCC) is an annual event where universities across Canada race each other in a canoe made entirely from concrete. The main need for funding for this competition is to rent out an appropriate space for the team to build their canoe as well as the required materials. This would be an amazing sponsorship opportunity as sponsors' logos are displayed on apparel during the event, which hosts students from different universities as well as The Canadian Society of Civil Engineers who will be present as judges.



CONCORDIA
CONCRETE CANOE TEAM



Competitions

Concordia Troitsky Bridge Building team

The Troitsky Bridge Building Competition is an annual competition hosted at Concordia, where students from all over the U.S. and Canada design and build their own bridge using popsicle sticks, glue, and dental floss. Each team is then put to the test by crushing their bridge and seeing which is the strongest, after having presented their work to a panel of judges. At CSCE we are aiming to help students pay for the competition's registration fee as well as the building materials they will need for their bridge. Your contribution will fund exactly those objectives and will see the teams represent your company throughout the competition with the help of branded apparel and social media posts.



Concordia Steel Bridge Building Team

The CNSBC is a competition co-hosted by the Canadian Society for Civil Engineering (CSCENational) and the Canadian Institute of SteelConstruction (CISC). It challenges students to design, fabricate, and construct a 20-foot-long steel bridge from start to finish, including its truss geometry, members, and connections. Throughout the year, each team must manage the fabrication of their structure within spatial and budgetary constraints, aiming to minimize resources use while ensuring that the bridge effectively resists deflection when subjected to lateral and vertical loading. The design must allow for quick assembly and disassembly, which emphasizes circular engineering and sustainable practices. The students must deliver an oral presentation, an elevator pitch, and a video documenting their design and construction processes. The challenges that are faced at the competition offer insight into real-world engineering issues. In 2017, Concordia sent a delegation to participate in this competition. However, little is known about this, as we did not send any team the following years. This year, we hope to spark enough interest to relaunch the initiative to participate in this prestigious competition.



CSCE Sponsorship Levels 2024-2025

Sponsorship Level	BRONZE	SILVER	GOLD	PLATINUM
Contribution	\$250	\$500	\$1000	\$2500
Logo on Website	✓	✓	✓	✓
Annual Wine & Cheese Networking Event	✓	✓	✓	✓
Shoutout on Social Media		✓	✓	✓
Featured on Promotional Products during Events		✓	✓	✓
Official Sponsor on CSCE Apparel			✓	✓
Dedicated Social Event				✓
Site/Office Tour/Career fair				✓
Access to our Student CV Bank				✓

N.B. The above contribution amounts are suggestive and can be negotiated depending on the sponsor's desired perks and contribution level.

GET IN TOUCH

On behalf of all the CSCE team, we thank you for your time and consideration and hope to hear from you very soon!

CONTACT US :

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