



CONCORDIA

CONCRETE CANOE TEAM



SPONSORSHIP PACKAGE

2024 -2025

CANOE.CSCE@ECACONCORDIA.CA



About the competition

The **Canadian National Concrete Canoe Competition (CNCCC)** is a prestigious event where engineering students from universities across Canada come together to showcase their skills and creativity. Teams are challenged to design, build, and race a canoe made entirely of concrete. The competition is judged on four main criteria:

1. **Technical Display:** Can also be referred to as an "exhibition," this showcases the visual and technical aspects of the canoe.

2. **Presentation:** Teams present their design, construction process, and the engineering principles behind their canoe.



3. **Design Report:** Teams are evaluated on a comprehensive written report that details the design mixture, structural analysis, and technical aspects of their canoe. This report demonstrates the depth of their engineering knowledge and the rigor of their design process.

4. **Racing Performance:** The highlight of the competition involves a series of races where canoes are tested for speed, maneuverability, and buoyancy.



The upcoming competition will be held in May 2025 in Winnipeg, Manitoba.

About the team

The Concordia Concrete Canoe Team is a dedicated group of engineering students who have come together to push the boundaries of what's possible with concrete. After a seven-year hiatus, our team reformed in 2024, driven by a shared passion and determination. In just four months, we designed and built a concrete canoe that not only met but exceeded the competition standards.

Our team is composed of diverse individuals, each bringing their unique skills and perspectives to the project. From designing the canoe's geometry to creating the mold and casting the concrete, every member plays a crucial role in our success. The camaraderie and close friendships formed during this process are a testament to our collaborative spirit.

Participating in the NCCC has provided us with invaluable hands-on experience, bridging the gap between theoretical knowledge and practical application.





We are immensely proud of our achievements and are more motivated than ever to excel in the upcoming competition. Our goal is not just to compete but to leave a lasting impression and continue to innovate in the field of engineering.

With our newfound experience and unwavering determination, we are a fearless team ready to take on any challenge. We invite sponsors to join us on this exciting journey and support us in achieving our goals. Together, we can make a significant impact and inspire future generations of engineers.

Vision



- To become a leading team in the national concrete canoe competition, known for our innovation, teamwork, and sportsmanship.



Goals

- Get the “Most Improved Team” Award.
- Improve our paddling level.
- Improve our canoe design.

Benefits for Sponsors

Brand Exposure and Positive PR

1. **Logo Visibility:** Company logos on team uniforms, and promotional materials, providing widespread brand exposure.
2. **Event Exposure:** Increased visibility at competitions, workshops, and public events.
3. **Positive Public Relations:** Enhanced reputation as a socially responsible company with potential media coverage.

Networking and Recruitment

1. **Industry Connections:** Opportunities to network with students, faculty, and professionals in the engineering field.
2. **Recruitment Opportunities:** Access to a pool of talented engineering students who could become future employees.

Innovation and Community Support

1. **Product Testing and Feedback:** Collaboration opportunities for product testing and gaining valuable insights.
2. **Research and Development:** Potential partnerships on R&D projects.
3. **Educational and Community Contribution:** Supporting the educational growth of students and building stronger community ties.

Sponsorship Packages

Sponsorship Levels	Brand Exposure	Networking and recruitment	Innovation and Community Support
Platinum \$3000+	Prominent logo placement on all promotional materials. Mention in all media coverage	Exclusive networking opportunities, community support recognition	Collaboration on product testing and feedback, special recognition at events
Gold \$2000	Significant logo placement on team uniforms and banners, mention in select media coverage	Networking opportunities with team and professionals, Access to recruitment fairs	Opportunity for product testing, recognition at events
Silver \$1000	Logo on team uniforms and event banners	Networking opportunities with team members	Product feedback opportunities and mention
Bronze \$500	Logo on team uniforms only	Invitations to select team events	Community support recognition

Logo Placement Examples



Thank you for considering a sponsorship opportunity with the Concordia Concrete Canoe Team.

Your support plays a crucial role in our journey towards innovation, education, and community involvement. Together, we can achieve great success.

We look forward to partnering with you and building a mutually beneficial relationship. Should you have any questions or need further information, please do not hesitate to reach out to us.

Contact Information:



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Instagram

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Facebook

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Website

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